

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1545

ANSWERED ON:11.03.2008

PROPAGANDA ON AIR

Pandey Dr. Laxminarayan; Rijju Shri Kiren; Tripathi Shri Chandramani

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) Whether the reception of Pakistan Radio is more clear in comparison to All India Radio (AIR) in Laddakh and its surrounding areas in Indian Territory;
- (b) if so, whether it is resulting in the spread of false propaganda of Pakistan in Indian Territory; (
- (c) if so, the details thereof alongwith the steps taken by the Government in this regard;
- (d) whether the Government has prepared any scheme for round the clock broadcasting of AIR in the said areas ; and
- (e) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a), (b) & (c) All India Radio, Leh broadcasts programmes on 20 kW MW Transmitter and 10 kW SW Transmitter. These programmes are also relayed by 1 kW MW Transmitter at Diskit, 1 kW MW Transmitter at Khalsi and 1 kW MW Transmitter at Nyoma. Reception of all these transmitters is very good in Laddakh Region. Local programmes & Laddakhi News from AIR Leh and from these relay centres are very popular in Laddakh Region. Transmission from Pakistan is also heard in this region. To counter any misinformation a weekly programme titled 'JIGSEN NELONG' is broadcast on every Thursday from 9.10 A.M. to 9.25 A.M. based on social, economic, cultural issues, etc. In addition a weekly programme in Balti is broadcast every Sunday from 9.30 P.M. to 10.00 P.M. There is no scheme to increase the power of AIR transmitters in Laddakh.

(d) AIR has no proposal to start round the clock terrestrial broadcasting in this region. However, DTH radio channels are available in Ku Band round the clock.

(e) Does not arise.